

Electronic Design and Solution Fair 2003

Guide to Exhibition Regulations

2 days: Thursday, January 30 - Friday, January 31, 2003

Pacifico Yokohama

Sponsored by: Japan Electronics and Information Technology Industries Association(JEITA)

Managed by: Japan Electronics Show Association(JESA)

1. Scope of Exhibits

The entire exhibition will be divided into the following categories, in which exhibitors' booths will be allotted. Exhibitors can display in their desired category. Exhibitors whose booths correspond to more than one category are encouraged to select the category considered to be the most relevant to their operations.

(1) Design Tool Related

1) LSI Design-Related Tools

ESDA/system-level design tools, hardware/software co-design tools, formal verification tools, cycle-based simulators, floor planners, logic synthesis tools, schematic entry tools, analog simulators, timing analysis tools, power analysis tools, logic simulators, hardware accelerators/emulators, IC layout verification tools, technology CAD, components database/management tools, framework and others

2) PCB Design-Related Tools

PCB layout tools, analysis tools, CAM output tools and others

3) Related Platforms/Networks

Workstations, PCs, related equipment and others

4) Testers/Test Supporting Systems

LSI testers, ATPGs and others

(2) System LSI FPGA/PLD Related

1) Semiconductor Devices

System LSIs, ASICs, MPUs/MCUs/DSPs, ASSPs and others

2) FPGA/PLD

FPGA/PLD devices, FPGA / PLD design tools, emulation boards/education kits/development-assistance kits equipped with FPGA/PLD, IC socket connectors (devices for installation of FPGA/PLD) and others

(3) Design Support Related

1) IP

CPU cores, DSP cores, IP functional macros (interface, picture, sound, network, communication, wireless, etc.), analog cells, cell libraries, memories, middleware, real-time OS and others

2) Design Center Design Service, Design Consulting, IP Distribution Service and Others

(4) PR Related

Publications and others

2. Eligible Exhibitors

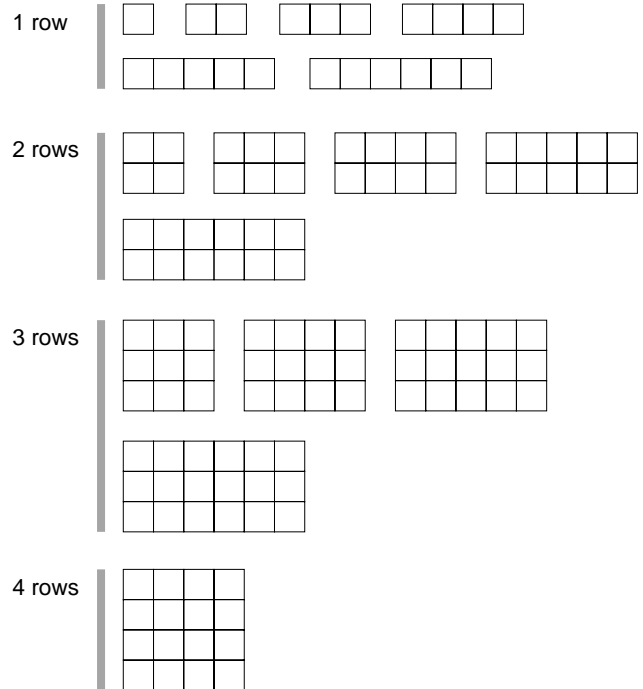
(1) Manufacturers, trading companies, information media publishing companies and associations engaged in areas specified in Section 1 above.

(2) Applications through advertising agencies or any other representatives will not be accepted.

3. Number and Configuration of Booths

The number of booths that may be applied for are as follows:

Booth Configuration	No. of Booths Applied for:
1 row	1, 2, 3, 4, 5, 6
2 rows	4, 6, 8, 10, 12
3 rows	9, 12, 15, 18
4 rows	16
Blocks	20, 25, 30



4. Booth Specifications

(1) Booths in Rows

Arranged in one or more rows in accordance with configurations shown above, each booth is 2,970 mm (W) x 2,970 mm (D).

(2) Block Area

Each block area used will have a total area calculated by multiplying the unit area of a booth (9m²) by the number of booths specified, then rearranged in a space having a width-depth ratio of 2:1 to 1:1. This will be indicated in a design drawing at the time of booth lottery.

(3) Booth Height

Maximum booth height is 2,700 mm. This limit may be exceeded by 300 mm in exceptional cases of installing minimum lighting and/or sound equipment (small-size speakers, etc.), if inevitable for construction reasons.

5. Fees

The exhibition fees per booth, excluding consumption tax, are as follows:

	Early application (by Sept. 13, 2002)	Applications after Sept. 13
JESA Member Companies	¥ 250,000	¥ 260,000
Other	¥ 280,000	¥ 290,000

The above fees include the following:

(1) Basic Panels

Exhibitors with in-row booths will be provided with "system panels" for the rear of their booths and, if other exhibitors' booths are arranged adjacently, for the side(s), as well. There will be no dividing panels on the aisle sides of booths. Basic panels will not be provided for exhibitor in block areas of 20 booths or more.

(2) Basic Power Supply

Electric power supply of 1kW maximum of single-phase 100V or 200V, including one outlet for total switching per booth.

(3) 200 Sets of Information Leaflets, Invitation Tickets (Japanese) and Envelopes per Booth

(4) Exhibitor Badges (10 per booth)

(5) Contractor Badges (5 per booth)

(6) Exhibitor Introduction Space in Guidebook

(7) Exhibitor Introduction Space on Internet Homepage

6. Additional Costs

The above exhibition fees do not include any of the following costs:

(1) Booth Decorations Other than Basic System Panels

A package booth program is available.

[Standard Program]

Parapets, cutting sheets for corporate name lettering, carpeting, reception counter, chairs, spotlights, fluorescent lights, electric outlet

One booth	¥86,000 (plus tax)
Two booths	¥136,000 (plus tax)
Three booths	¥186,000 (plus tax)

Variations of the above program are available. Refer to the Guide for Preparation for details.

(2) Power Supply in Excess of Basic Power Supply

Electric power supply, single-phase more than 1kW per booth or three-phase 200V, is available for the following fees:

Single-phase 100V or 200V	@¥8,000/kW (plus tax)
Three-phase 200V	@¥8,000/kW (plus tax)

(3) Installation Work for Electric Power Supply Equipment (in addition to basic power supply)

(4) Electricity Usage

Exhibitor bear the following charges for the consumption of electric power in accordance with the power source specifications applied for:

Electricity	@¥2,000/kW (plus tax)
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(5) Temporary Telephone

Temporary telephones can be installed in booths on request.

Installation Basic charge Application fee Call charges	Public analog line	@¥30,000/line (plus tax)
	INS 64 line	@¥45,000/line (plus tax)

Please note that if the actual total expenses, including call charges, exceed a stipulated amount, the exhibitor will be invoiced after the show.

[Period of Operation]

Wednesday, January 29, through Friday, January 31, 2003

(6) Overtime Charge

If overtime work is required in excess of the specified working hours for preparation before and/or during the show, the exhibitor concerned shall bear overtime charges.

Overtime charge	@¥10,000/hour (plus tax)
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(7) Additional Sets of Information Leaflets, Invitation Tickets (Japanese) and Envelopes and/or Exhibitor/Contractor Badges

Orders for these items in addition to free-of-charge allotments will be charged at cost as listed below:

Sets of Information Leaflet, Invitation Tickets (in excess of 200 per booth)	@¥50/set (including tax)
Envelopes (in excess of 200 per booth)	@¥30/envelope (including tax)
Exhibitor Badges (in excess of 10 per booth)	@¥50/badge (including tax)
Contractor Badges (in excess of 5 per booth)	@¥500/badge (including tax)

(8) Booth Administration

Costs related to booth administration include transportation and personnel costs.

(9) Other

Other expenses may be incurred owing to exhibitors' requests and/or legal requirements concerning booth design. Refer to the Guide for Preparation for details.

7. Application and Payment

Fill in the application form and send it to JESA.

(1) Send to

Japan Electronics Show Association

5F, Sumitomo Shibadaimon Bldg.

1-12-16, Shibadaimon, Minato-ku, Tokyo, 105-0012, Japan

Phone: +81-3-5402-7601 Fax: +81-3-5402-7605

E-mail: edsfair@jesa.or.jp

(2) Deadline

Early Application : Friday, September 13, 2002

- Applications will be accepted at any time on and after Tuesday, September 17, 2002 until the available booths are all sold out.
- For applications received on or after Tuesday, September 17, 2002, it is possible that some arrangements (announcement on homepage, etc.) will be delayed compared with early applicants.
- In principle, the final deadline for application is Friday, November 15, 2002, even if all the booths are not sold out.
- In the case that booth space remains available after the deadline, the organizers might accept applications on or after Monday, November 18, 2002. In such cases, however, announcement in Information Sets might not be possible.

(3) Fee Payment

Exhibition fees are to be remitted to one of the following bank accounts upon receipt of an invoice from the Show Management Office.

Payments by promissory note will not be accepted. Bank transfer charges should be paid by the exhibitor.

Remit to:

Bank account holder's name	Japan Electronics Show Association		
Sumitomo Mitsui Bank	Marunouchi-nakadori Branch	Ordinary deposit account	No.0962891
Tokyo Mitsubishi Bank	Head Office	Ordinary deposit account	No.0178253
Mizuho Bank	Marunouchi Branch	Ordinary deposit account	No.1362752

8. Determination of Booth Location

The location of booths will be determined by exhibitors drawing lots at the orientation for exhibitors held on Thursday, October 16, 2002. The lottery will be held among exhibitors of the same number and layout of the booths in the order that applications are received.

(1) Primary Lottery

The Primary Lottery is intended for early applicants (by Friday, September 13, 2002).

(2) Secondary Lottery

This lottery is designed for exhibitors who apply from Tuesday, September 17, to Monday, September 30, 2002.

(3) Supplementary Booths

If all the prepared booths are not sold out by the secondary lottery, the remaining booths will be allotted to each floor as supplementary booths. New applicants on or after Tuesday, October 1, should select their desired locations from among the supplementary booths when their applications are made.

9. Benefits of Early Application

Early applicants receive the following benefits:

(1) Discount on Participation Fee

The participation fee for early applicants is ¥10,000 less per booth.

(2) Priority in Determining Booth Location

Early applicants are eligible for the primary lottery.

(3) Advertising Discounts

A 20% discount from the regular prices will be available for advertisements in the Guidebook and Fair Site Map, banner advertisements on the homepage and using individual information services. The advertisement location can be chosen by applicants in the order of their application.

10. Cancellation and Reduction of Booth Spaces

In case exhibitors cancel or reduce the size of their exhibition area for any reason, said exhibitors shall bear the following penalties, plus relevant consumption tax.

Cancellation/Reduction Notification	Penalty
Sept. 17 - 30	50% of exhibition fee
Oct. 1 - Nov. 15	80% of exhibition fee
Nov. 18 or after	Entire amount of exhibition fee

Written notification of the intention to cancel participation or reduce booth space should be sent by fax or e-mail, and such notification is considered to be valid on the day it arrives at the Fair Management Office.

11. Cancellation Owing to Calamity

If the show cannot be held due to a natural disaster such as an earthquake, fire or other calamity beyond human control, fees will be refunded to exhibitors after subtracting necessary expenses incurred up to the date of said calamity. However, the Fair Management Office cannot be held responsible for expenses incurred by exhibitors.

12. Prohibitions and Restrictions

(1) Sales of Goods

Under no circumstances may exhibitors sell products during the Fair period.

(2) Disturbing Others

- 1) Exhibitors are prohibited from having visitors stay for extended periods of time in the aisles around booths. Exhibitors should guide gathering visitors properly so that passersby are not disturbed.
- 2) Exhibitors are prohibited from distributing questionnaires or soliciting visitors in aisles.
- 3) Articles may not be left in aisles.

(3) Sound Emission

To avoid inconveniencing other exhibitors, product demonstrations using loudspeakers should be avoided. The guideline of sound volume is a maximum of 80 phons. In the event neighboring booths are affected by sound levels even below this maximum, exhibitors will be requested to reduce the volume in accordance with instructions given by the Fair Management Office.

13. Responsibility for Exhibits

The Fair Management Office will, to the best of its ability, provide for the security of exhibits during the show period by means of security guard patrols. However, since the Fair Management Office cannot assume responsibility for natural disasters, fire, thefts, loss of property or other events beyond its control, exhibitors should take good care of their property and make any necessary precautions, such as taking out insurance.

14. Suites

Suites will be provided for those exhibitors who wish to conduct business negotiations or demonstrate their products to specific customers.

(1) Date and Time of Usage

Setup	Basic construction : Jan. 28
	Equipment installation : Morning of Jan. 29
Exhibitor preparation	Afternoon of Jan. 29
Available time and dates	9:00 - 19:00, Jan. 30 and 31
Takedown	19:00 - 21:00, Jan. 31

(2) Room Specifications and Charges

Type-S	3,960mm(W) x 3,960mm(D)(approx.16m ²) x 2,700mm(H)	¥ 260,000
Type-M	5,940mm(W) x 3,960mm(D)(approx.24m ²) x 2,700mm(H)	¥ 320,000
Type-L	5,940mm(W) x 4,950mm(D)(approx.30m ²) x 2,700mm(H)	¥ 360,000

The above room charges included the following costs:

- 1) Four walls and one door (system panels)
- 2) Carpet
- 3) Signboard with exhibitor's name
- 4) Use of a 1.5 kW power source (plug socket) and electric power consumption
- 5) 40W fluorescent lights (3 lights for Type-S, 6 for Type-M, 8 for Type-L)

(3) Cancellation and Reduction of Suites Spaces

In case exhibitors cancel or reduce the size of their suites are for any reason, said exhibitors shall bear the following penalties, plus relevant consumption tax.

Cancellation/Reduction Notification	Penalty
Sept. 17 - 30	50% of suites charge
Oct. 1 - Nov. 15	80% of suites charge
Nov. 18 or after	Entire amount of suites charge

(4) Room Applications

Exhibitor booths	Max. rooms
6 booth spaces or less	1
8 to 10 booth spaces	2
12 to 15 booth spaces	3
16 booth spaces or more	4

(5) Room Allocation

Room allocation for applicants will be determined by the Fair Management Office.

(6) Fixtures

Regarding fixtures such as tables, chairs and reception sets, the Management Office will provide each applicant with detailed information upon receipt of an actual request. Applicants will be required to pay actual costs and expenses for the use of these fixtures. Demonstration equipment and instruction materials should be prepared by the applicant.

(7) Restrictions

- 1) Neither microphones nor speakers are permitted in the suites.
- 2) Suites may not be used either as waiting or stock rooms.
- 3) Re-rental of suites to other companies is not permitted.

(8) Administration

- 1) The suite area will be located in the Exhibition Hall. System panels and other installations will be used to clearly distinguish it from the exhibition area.
- 2) The suite area will be managed by the Management Office, while each suite room should be managed by the user.
- 3) At the suite area entrance, a reception counter and suite layout map will be provided. Escorts to suites should be handled by the user of said suites. Paging services will not be available.
- 4) A refreshment lounge will be provided in the Exhibition Hall for food and beverage services for exhibitors and visitors. Users of these facilities shall bear the associated costs.
- 5) Two or more adjacent suites can be combined for use as a large room, or the room size can be altered by moving partition walls.

15. Seminars by Exhibitors

Exhibitors can purchase seminar time and use it for presentations of new technologies and products.

(1) Available Times and Dates

10:30 a.m. to 5:15 p.m.

Thursday, January 30, and Friday, January 31, 2003 (2 days)

[Timetable (plan)]

Jan. 30	Jan. 31
10:30 a.m. - 11:15 a.m.	10:30 a.m. - 11:15 a.m.
11:30 a.m. - 12:15 p.m.	11:30 a.m. - 12:15 p.m.
12:30 p.m. - 1:15 p.m.	12:30 p.m. - 1:15 p.m.
1:30 p.m. - 2:15 p.m.	1:30 p.m. - 2:15 p.m.
2:30 p.m. - 3:15 p.m.	2:30 p.m. - 3:15 p.m.
3:30 p.m. - 4:15 p.m.	3:30 p.m. - 4:15 p.m.
4:30 p.m. - 5:15 p.m.	4:30 p.m. - 5:15 p.m.

(2) Application

- 1) Each session should be 45 minutes in length or less.
- 2) Any number of sessions can be used for a single or multiple topics.
- 3) Exhibitors may apply for a maximum of two consecutive sessions for any one topic.
- 4) Final seminar dates and times will be determined by lottery after the application period closes.
- 5) In case the number of applications exceeds the available total number of sessions, sessions might be limited.

(3) Usage Fees (45-Minute Session)

Room capacity		Price
A-type	Up to 30	¥ 40,000 (plus tax)
B-type	Up to 50	¥ 60,000 (plus tax)
C-type	Up to 100	¥ 120,000 (plus tax)

The above usage fees include the following costs:

- 1) Podium, chairs with writing boards for audience, white board, PA equipment, overhead projector, liquid crystal projector, screen, laser pointer
- 2) Program board placed in front of the room
- 3) Reception desk
- 4) Additional equipment or materials as necessary can be ordered separately. Expenses for such additional materials should be borne by users.

(4) Seminar Objectives

Seminars should be limited to presentations of information, new technologies, new products, and/or progress of technological developments related to the user's exhibit.

(5) Admission

Free

(6) PR Assistance

It is generally the responsibility of the user to gather participants for seminars. However, the Management Office will assist users through the following PR activities:

- 1) Seminar program in the Information Letter.
- 2) Publicize seminar program on the exhibition's Internet homepage.
- 3) Publicize seminar programs and location maps in the Guidebook to be distributed to all visitors at the exhibition.
- 4) Place seminar program announcements, locations and guidance to the locations on signboards for the announcement of the seminar program.

(7) Documents

- 1) Seminar documents should be prepared by users (50 copies for A-type, 70 copies for B-type and 120 copies for C-type).
- 2) Personnel required to distribute documents to participants at the seminar location should be arranged by users.
- 3) A certain number of copies should be prepared at each booth area for exhibition visitors who cannot participate in the seminar.

(8) Audience Data and surveys

We record the visitor data at the reception desk for each seminar. We will report on audience data in CD-ROM after the Fair conclusion. The exhibitors may use this data for conducting surveys.

(9) Cancellation and Reduction of Seminar Spaces

In case exhibitors cancel or reduce the size of their seminars are for any reason, said exhibitors shall bear the following penalties, plus relevant consumption tax.

Cancellation/Reduction Notification	Penalty
Sept. 17 - 30	50% of seminar fee
Oct. 1 - Nov. 15	80% of seminar fee
Nov. 18 or after	Entire amount of seminar fee

16. Guidelines for Advertising Placement

A variety of advertising media and services have been planned to enhance the effectiveness of the exhibits of companies participating in the Electronic Design and Solution Fair 2003. Please apply by filling out the appropriate sections of the Application for Exhibition and return it to the Management Office.

A special early application discount of 20% will be offered to exhibitors who apply on or before Friday, September 13, 2002 as shown below.

(1) Advertisement in Guidebook

- 1) Guidebook Format
B5, approx. 60 pages, offset printing
- 2) Circulation
15,000
- 3) Publication date
Thursday, January 30, 2003
- 4) Distribution
Distributed free of charge to visitors to the Electronic Design and Solution Fair 2003
- 5) Ad space and price list (excluding consumption tax)

	Early Applicants	Regular Applicants
Inside front cover	¥ 288,000	¥ 360,000
Inside back cover	¥ 264,000	¥ 330,000
Back cover	¥ 320,000	¥ 400,000
Opposite contents	¥ 240,000	¥ 300,000
Article insert, 1 color	¥ 120,000	¥ 150,000
Article insert, 2 colors	¥ 160,000	¥ 200,000
Article insert, 4 colors	¥ 240,000	¥ 300,000

- 6) Deadline for submitting materials
 - (1) Deadline for black-and-white camera-ready copy: Fri., Dec 6, 2002
 - (2) Deadline for 2-color camera-ready copy (color separation film): Fri., Dec. 13, 2002

- (3) Deadline for 4-color camera-ready copy (color separation film): Fri., Dec. 13, 2002

- (4) Deadline for submission of computer data: Fri., Nov. 29, 2002

7) Contact information

Mr. Mizuno, Bunshodo Printing Corp.
5-3-7, Mita, Minato-ku, Tokyo, 108-0073
Tel: +81-3-3455-0258 Fax: +81-3-3455-0264
E-mail: mizuno-k@ps.bunshodo.co.jp

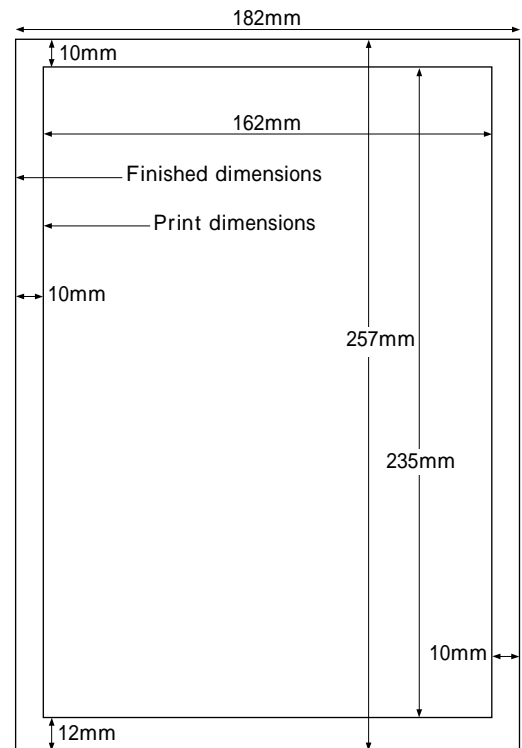
8) Instructions for camera-ready materials

- (1) Please submit camera-ready advertising materials. If requesting the printing company to produce camera-ready materials, a fee for that service will be charged.
- (2) A maximum of ten photographs may be used per page.
- (3) Please produce full-size camera-ready materials. See diagram below for dimensions.
- (4) Please leave space for the insertion of page numbers.

9) Order of placement

The Fair Management Office will coordinate the order of advertisement placements. As a general rule, advertisements inserted in the articles will be placed in the order applications are received.

Camera-ready material dimensions



(2) Web Site Banner Advertisements

- 1) Web site
Banner ads will be randomly displayed in a separate frame on the fair's Web site (www.edsfair.com).
- 2) Period of placement
Mon., November 18 – Fri., February 28, 2003
- 3) Size
40 pixels (H) x 180 pixels (W)
- 4) Price list (excluding consumption tax)
If also placing advertisement in guidebook
If not placing advertisement in guidebook

	Early Applicants	Regular Applicants
If also placing advertisement in guidebook	¥ 40,000	¥ 50,000
If not placing advertisement in guidebook	¥ 80,000	¥ 100,000

- 5) Deadline for submitting materials
Fri., November 1, 2002
- 6) Contact information
Person in charge: Mr. Takeda, EDMS Dept.
NEONET Inc.
2-45-1, Nihonbashi-hamacho, Chuo-ku, Tokyo 103-0007, Japan
Tel: +81-3-3249-8221 Facsimile: +81-3-3249-8228
E-mail: takeda@neo-net.co.jp
- 7) Format
Banner file size: Maximum of 10KB
Banner file formats: GIF, JPEG
Animated GIF: up to two images may be alternately displayed
- 8) Submission instructions
Please submit by e-mail, or on a floppy or MO disc. If submitting by e-mail, please attach a noncompressed file named ExhibitorName.gif or ExhibitorName.jpg.
- 9) Production services
We will produce banner advertisements at the request of exhibitors.
Basic file format: ¥50,000 (excluding consumption tax)
Animated GIF: ¥80,000 (excluding consumption tax)

(3) Block Advertisements on Fair Venue Map

- 1) Format
A3 sheet (black and white)
- 2) Circulation
Approx. 10,000
- 3) Distribution
All visitors to EDSFair 2003
- 4) Size of ad space
5.5 cm (H) x 8.5 cm (W)
- 5) Price list (excluding consumption tax)

Early Applicants	Regular Applicants
¥ 120,000	¥ 150,000

- 6) Deadline for submitting materials
Fri., January 10, 2003
- 7) Contact information
Mr. Mizuno
Bunshodo Printing Corp.
5-3-7, Mita, Minato-ku, Tokyo, 108-0073
Tel: +81-3- 3455-0258 Fax: +81-3-3455-0264
e-mail: mizuno-k@ps.bunshodo.co.jp
- 8) Format
Macintosh Illustrator File
- 9) Submission instructions
Please submit by e-mail, or on a floppy or MO disc. If submitting by e-mail, please attach a noncompressed file named ExhibitorName.eps.
- 10) Production services
We will produce advertisements at the request of exhibitors.
Production fee: ¥10,000 (consumption tax will be added)

(4) Customized Message Mail-Out Service (Mailing List)

- 1) No. of recipients
Approx. 10,000
- 2) Recipients
Visitors to the previous fair
- 3) Dates
We will mail out your information on a date of your choice between Mon., December 2 and Mon., January 27. Up to two mail-outs will be conducted each day, on a first-come, first-served basis.

- 4) Content of message
Restricted to information about exhibits at EDSFair 2003
- 5) Service charges(excluding consumption tax)

Early Applicants	Regular Applicants
¥ 120,000 per mail-out	¥ 150,000 per mail-out

- 6) Deadline for submitting message
Ten (10) days prior to preferred mail-out date
- 7) Contact information
Mr. Yoshinaga
Japan Electronics Show Association
edsfair@jesa.or.jp
- 8) Format of message
Preferred mail-out date:
Please specify your preferred mail-out date.
Subject:
Please specify the title of the message.
Body:
Up to 38 em characters x 15 lines (570 characters) of text-only data
Mail-out Sender Account:
The exhibitor's name will appear as the sender of the message, so please specify the mail account to be used.
* The EDS Fair header and footer will be attached to the body of the message. We will inform you of the content of the header and footer at a later date.
- 9) Submission instructions
Please submit by e-mail.

Sponsored by

**Japan Electronics and Information Technology
Industries Association(JEITA)**

Electronic Devices Department
Mitsui Sumitomo Kaijo Bldg. Annex
11, Kanda-Surugadai 3-chome, Chiyoda-ku, Tokyo 101-0062, Japan

Managed by

Japan Electronics Show Association (JESA)

5F, Sumitomo Shibadaimon Bldg.
1-12-16, Shibadaimon, Minato-ku, Tokyo, 105-0012, Japan
Phone: +81-3-5402-7601 Fax: +81-3-5402-7605
E-mail: edsfair@jesa.or.jp

Electronic Design and Solution Fair 2003

Application Form

Early Application Deadline	September 13, 2002(Fri.)
Date application received	

We agree to conform to all the provisions in the Guide for Exhibitors and hereby apply to exhibit at the Electronic Design and Solution Fair 2003 as follows:

■ Applicant Information

Name of Company			
Homepage URL			
Head Office Address			
Company Representative		Title	
Person in Charge of Exhibit		Department, Title	
Address of Person in Charge of Exhibition			
Phone	() -	F A X	() -
E-Mail			

If you have not exhibited at EDSFair before, you are requested to submit your company and product catalogs.

■ Name of Co-exhibitor (affiliate, group or different company)

Company Name	
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■ Applicable Products

Check one category.

Exhibition Category	
<input type="checkbox"/> 1. Design Tool Related	<input type="checkbox"/> 3. Design Support Related
<input type="checkbox"/> 2. System LSI FPGA/PLD Related	<input type="checkbox"/> 4. PR Related

■ Number of Booths * Circle the layout and number of booths required. (Refer to #3 of Guide to Exhibition Regulations)

1 row	1 booth, 2 booths, 3 booths, 4 booths, 5 booths, 6 booths	4 rows	16 booths
2 rows	4 booths, 6 booths, 8 booths, 10 booths, 12 booths	Blocks	20 booths, 25 booths, 30 booths
3 rows	9 booths, 12 booths, 15 booths, 18 booths		

■ Suites (Refer to #14 of Guide to Exhibition Regulations.)

Number of Suites	Type-S () suite(s)	Type-M () suite(s)	Type-L () suite(s)
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■ Exhibitor's Seminar (Refer to #15 of Guide to Exhibition Regulations)

* Fill in the desired type and date. If you would like to hold two sessions continuously, please mark 1 in the () of continuous rooms column.

Desired date	Room for 30 participants		Room for 50 participants		Room for 100 participants	
Jan. 30	() continuous rooms	() separated rooms	() continuous rooms	() separated rooms	() continuous rooms	() separated rooms
Jan. 31	() continuous rooms	() separated rooms	() continuous rooms	() separated rooms	() continuous rooms	() separated rooms

■ Advertising in the Guidebook (Refer to #16 of Guide to Exhibition Regulations)

* Circle the applicable space of advertisement location request: Front cover inside; Back cover inside; Back cover page; Opposite contents
* Specify the number of pages required if requesting an advertisement on inside pages.

Advertisement in Guidebook	Inside front cover	Inside back cover	Back cover	Opposite contents	Article insert, 1 color	Article insert, 2 colors	Article insert, 4 colors
					() Page(s)	() Page(s)	() Page(s)

* Circle if any of the following advertisements are requested:

Homepage banner ad		Block ad in Fair Site Map		Mailing list information distribution service	times
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For Management Office Use

Early application	Secondary application	Reception #	Member	Input	Invoicing	Booth No.