



Emerging Company Guided Tour

- Objectives
 - To provide better access to new technologies developed by overseas emerging companies participated in EDSFair (exhibitors) for visitors
 - To help create better opportunities to interact between exhibitors and visitors to have visitors more familiarized with exhibitors' technologies





Emerging Company Guided Tour

- Overview
 - Emerging company guided tour consisting of introduction of exhibitors' technologies and solutions at the special presentation stage and booth tour
 - Introduction at special presentation stage and booth tour are conducted by the Japanese design/EDA expert in Japanese (tour guide)
 - Tour guide has >30 years experience in semiconductor, design and EDA in major electronics companies and highly recognized in industry
 - Key points of technologies and solutions to be introduced at the stage will be prepared in advance by exhibitors



Emerging Company Guided Tour

- Overview (cont'd)
 - One guided tour lasts 1 hour including introduction at the stage and booth tour
 - Max. 5 companies for one guided tour (up to 20 companies for 2 days)
 - Total number of guided tours: twice/day
 - Exhibitors which wish to be introduced in the guided tour will be accepted at the first-come, first-serve basis
 - The tour guide helps communications between visitors and exhibitors at booth to help visitors more understand exhibitors' technologies
 - Tour guide is bilingual in both Japanese and English and veteran in facilitating/coordinating various industry technical conference
 - Post-tour survey will be prepared for tour attendees and results will be shared with exhibitors



Emerging Company Guided Tour Summary



Presentation at Special Stage

Brief introduction of your technologies and solutions at the special stage by tour guide



The guide takes visitors to your booth in Emerging Company Area



Open Lounge



Demo at booth

The tour guide helps communications between visitors and exhibitors at your booth



We will assist your business success at EDSFair !