

# Electronic Design and Solution Fair 2008

## Application Form

Early Application Deadline	September 7, 2007(Fri.)
Secondary Deadline	September 28, 2007(Fri.)
Final Deadline	November 9, 2007(Fri.)

We agree to conform to all the provisions in the Guide for Exhibitors and hereby apply to exhibit at the Electronic Design and Solution Fair 2008 as follows:

Company names, titles of people in charge, contact information and other details provided at the time of exhibitor application will be compiled in a directory by the EDSFair 2008 Office. We will use this information to contact exhibitors and send relevant documents (invoices, etc.) related to the event's operation. The EDSFair 2008 Office will closely guard all personal information, which will not be disclosed to third parties without prior consent. For more information about our privacy policy, please contact the Japan Electronics Show Association (JESA).

### 1. Applicant Information

This information will appear in printed materials and on the official EDSFair website exactly as written, so please be careful to provide precise information.  
Name of Company(One letter per box, leave box empty for space)

Name of Company																									
Homepage URL																									
Head Office Address																									
CEO's Name													CEO's Official Title												
Name of Person in Charge of Exhibit													Title / Division												
Address of Person in Charge of Exhibition																									
Phone													F A X												
E-Mail																									

### 2. Profile

Check  on where applicable

Exhibitor of past EDSFair  First time exhibitor\*  JESA member  Others

\* If you have not exhibited at EDSFair before, you are requested to submit your company profile and product catalogs.

### 3. Applicable Products

Check  multiple categories

Exhibition Category	
<input type="checkbox"/> 1. Hardware Solutions	<input type="checkbox"/> 7 Design service-related
<input type="checkbox"/> 2. Hardware Development (EDA)	<input type="checkbox"/> 8 Design infrastructure (WS/PC, Network)
<input type="checkbox"/> 3 Software solutions	<input type="checkbox"/> 9 Design data management tool
<input type="checkbox"/> 4 IC tester/analyzer	<input type="checkbox"/> 10 Mask shop, Foundry
<input type="checkbox"/> 5 IP core, macro, cell libraries	<input type="checkbox"/> 11 University (R&D), Consortium
<input type="checkbox"/> 6 Embedded processor development environments	<input type="checkbox"/> 12 PR-related

### 4. Number of Booths\*

Circle the layout and number of booths required. (Refer to #3 of Guide to Exhibition Regulations)

<b>1 row</b>	1 booth, 2 booths, 3 booths, 4 booths, 5 booths, 6 booths	<b>4 rows</b>	16 booths
<b>2 rows</b>	4 booths, 6 booths, 8 booths, 10 booths, 12 booths	<b>Blocks</b>	20 booths, 25 booths, 30 booths
<b>3 rows</b>	9 booths, 12 booths, 15 booths, 18 booths		

\*1 booth=3 meters x 3 meters

### 5. Applying for a Booth in Emerging Company Area

Check  if applying

Limited to 1 booth/exhibitor; 1 booth=2 meters x 2 meters

Yes, we are applying for a booth in the Emerging Company Area

### 6. Suites

Number of Suites	Type-S ( ) suite(s)
	Type-M ( ) suite(s)
	Type-L ( ) suite(s)

### 7. Exhibitor's Seminar

Fill in the desired type and date. If you would like to hold two sessions continuously, please mark 1 in the ( ) of continuous rooms column.

Desired date	Room for 30 participants		Room for 50 participants		Room for 100 participants	
Jan. 24	( ) continuous rooms	( ) separated rooms	( ) continuous rooms	( ) separated rooms	( ) continuous rooms	( ) separated rooms
Jan. 25	( ) continuous rooms	( ) separated rooms	( ) continuous rooms	( ) separated rooms	( ) continuous rooms	( ) separated rooms

### 8. Advertising in the Guidebook

Circle if any of the following advertisements are requested:

Homepage banner ad		Block ad in Fair Site Map		Customized message e-Mail-out service	times
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On-site signage Ads	type
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### For Management Office Use

Early application	Secondary application

※Limited insertion place is on a first-come-first-served basis.

Note:

- Send application to the mailing address indicated on section 8.1 in Guide to Exhibition Regulations on page 6.
- If changes arise for application, notify JESA Management Office via fax or e-mail as soon as possible.