

Electronic Design and Solution Fair 2010

Application Form

Early Application Deadline	September 28, 2009
Secondary Deadline	October 19, 2009
Final Deadline	November 13, 2009

We agree to conform to all the provisions in the Guide for Exhibitors and hereby apply to exhibit at the Electronic Design and Solution Fair 2010 as follows:

Company names, titles of people in charge, contact information and other details provided at the time of exhibitor application will be compiled in a directory by the EDSFair 2010 Office. We will use this information to contact exhibitors and send relevant documents (invoices, etc.) related to the event's operation. The EDSFair 2010 Office will closely guard all personal information, which will not be disclosed to third parties without prior consent. For more information about our privacy policy, please contact the Japan Electronics Show Association (JESA).

1. Applicant Information

This information will appear in printed materials and on the official EDSFair website exactly as written, so please be careful to provide precise information. Name of Company (One letter per box, leave box empty for space)

Name of Company																											
Homepage URL																											
Head Office Address																											
CEO's Name														CEO's Official Title													
Name of Person in Charge of Exhibit														Title / Division													
Address of Person in Charge of Exhibition																											
Phone														F a x													
E-Mail																											

* Invoice Address (Not necessary if same as above)

Name of Company																											
Invoice Address																											
Name of Person in Charge of Invoice														Title / Division													
Phone														F a x													
E-Mail																											

2. Profile on where applicable

<input type="checkbox"/> Exhibitor of past EDSFair <input type="checkbox"/> First time exhibitor* <input type="checkbox"/> JESA member <input type="checkbox"/> Others
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* If you have not exhibited at EDSFair before, you are requested to submit your company profile and product catalogs.

3. Applicable Products multiple categories

Exhibition Category		
<input type="checkbox"/> 1. Hardware Solutions	<input type="checkbox"/> 5. IP core, macro, cell libraries	<input type="checkbox"/> 9. Design data management tool
<input type="checkbox"/> 2. Hardware Development (EDA)	<input type="checkbox"/> 6. Embedded processor development environments	<input type="checkbox"/> 10. Mask shop, Foundry
<input type="checkbox"/> 3. Software solutions	<input type="checkbox"/> 7. Design service-related	<input type="checkbox"/> 11. University (R&D), Consortium
<input type="checkbox"/> 4. IC tester/analyzer	<input type="checkbox"/> 8. Design infrastructure (WS/PC, Network)	<input type="checkbox"/> 12. PR-related

4. Booth Location Check the box of the area in which you would like your booth to be located.

<input type="checkbox"/> Regular area <input type="checkbox"/> Emerging company area (Package booth ONLY)

5. Number of Booths* Circle the layout and number of booths required. (Refer to #3 of Guide to Exhibition Regulations)

1 row	1 booth, 2 booths, 3 booths, 4 booths, 5 booths, 6 booths	4 rows	16 booths
2 rows	4 booths, 6 booths, 8 booths, 10 booths, 12 booths	Blocks	20 booths, 25 booths, 30 booths
3 rows	9 booths, 12 booths, 15 booths, 18 booths		

*1 regular booth = 3 meters x 3 meters *1 emerging booth = 2 meters x 2 meters (Limited to 1 row in emerging company area.)

6. Suites

Number of Suites	Type-S () suite(s)	Type-M () suite(s)	Type-L () suite(s)
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Note: • Send application to the mailing address indicated on section 8.1 in Guide to Exhibition Regulations.
• If changes arise for application, notify JESA Management Office via fax or e-mail as soon as possible.

For Management Office Use
Date received
<input type="checkbox"/> Early <input type="checkbox"/> Secondary <input type="checkbox"/> Final
Received No.
Invoice
Booth No.

Electronic Design and Solution Fair 2010 Application for Exhibitor Seminars

■ Please check the box corresponding to your desired room type and date and fill in category (A-N) below at each session.

*Categories may slightly change due to the number of applications.

	Regular type	Large type	Jan.28	Jan.29	Category
	30 - 50	Up to 100			
Ex.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	G
	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	F
Session 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Session 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Session 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Session 4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Session 5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Session 6	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Session 7	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Session 8	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Session 9	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Session 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Session 11	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Session 12	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Session 13	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Session 14	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Session 15	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

■ Categories

- A) ESL
(including early SW development and virtual/HW prototyping)
- B) Low Power
- C) Timing convergence
- D) DFM

- E) Reliability (Power integrity)
- F) AMS design/verification
- G) Functional verification (including HW prototyping)
- H) IP
- I) PCB

- J) DFT
- K) Physical verification
- L) Physical implementation
- M) Design/Verification service
- N) Others

*please state in the blank

Name of Company		Name of Person in Charge	
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