

T0 Japan Electronics Show Association

Our company / organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the EDSFair 2011 Exhibition Application.



electronic design and solution fair 2011
EDSFair 2011 Exhibition Application Form

Early application deadline	Friday, Aug. 27, 2010
Secondary application deadline	Friday, Sep. 24, 2010
Date received	

For official use only

Confirmation	Recipient No.	Member	<input type="checkbox"/> Early	Entry Date	Invoice	Booth No.
			<input type="checkbox"/> Secondary			
			<input type="checkbox"/> Final			

Our company is a

<input type="checkbox"/> Previous EDSFair exhibitor	<input type="checkbox"/> First-time exhibitor (Please submit company profile and product catalogs.)
<input type="checkbox"/> Member of the Japan Electronics Show Association (JESA)	<input type="checkbox"/> Non-Member

Number of Booths applied for

Booth Configuration	Number applied for	Exhibition fee (tax included)	
<input type="checkbox"/> 1 row (1,2,3,4,5,6)	booth(s)	Apply by Aug. 27, 2010 @¥294,000 (standard fee)	= ¥
<input type="checkbox"/> 2 rows (4,6,8,10,12)		@¥262,500 (Member fee)	
<input type="checkbox"/> 3 rows (9,12,15,18)		Apply after Aug. 28, 2010 @¥304,500 (standard fee)	
<input type="checkbox"/> 4 rows (16)		@¥273,000 (Member fee)	
<input type="checkbox"/> Block format (20,25,30,35,40,45,50)			
<input type="checkbox"/> Emerging Company Packaged Booth	booth(s)	@¥210,000	= ¥

Exhibition Categories of Products to be Exhibited

Refer to Exhibition Categories of Products to be Exhibited on the reverse side and check all that apply to your product(s) to be exhibited.

<input type="checkbox"/> 1. Hardware solutions	<input type="checkbox"/> 5. IP core, Macro, Cell libraries	<input type="checkbox"/> 9. Design data management tool
<input type="checkbox"/> 2. Hardware development (EDA)	<input type="checkbox"/> 6. Embedded processor development environments	<input type="checkbox"/> 10. Mask shop, Foundry
<input type="checkbox"/> 3. Software solutions	<input type="checkbox"/> 7. Design service-related (LSI / PCB)	<input type="checkbox"/> 11. University (R&D), Consortium
<input type="checkbox"/> 4. IC tester / analyzer	<input type="checkbox"/> 8. Design infrastructure (WS / PC, Network)	<input type="checkbox"/> 12. PR-related

Exhibitor Seminar

Seminar Type	Number of Session	Room Charge (tax included)	
Regular (for 30~50 audiences)	session (s)	@ ¥52,500	= ¥
Large (up to 100 audiences)	session (s)	@¥126,000	= ¥

Preferred Exhibitor Seminar Date / Categories

Refer to Exhibitor Seminar Categories on the reverse side and fill the breakdown of the total number of applied sessions and fill categories in the blanks.

*may slightly change due to the number of applications.

Number of Session on Jan.27th	Categories (A-0)	Number of Session on Jan.28th	Categories (A-0)
Regular session (s)		Regular session (s)	
Large session (s)		Large session (s)	

Suites

Room type	Number of Room	Room Charge (tax included)	
S (3.96m×3.96m)	room (s)	@¥273,000	= ¥
M (5.94m×3.96m)	room (s)	@¥336,000	= ¥
L (5.94m×4.95m)	room (s)	@¥378,000	= ¥

Exhibitor Information

This information will appear in printed materials and on the official EDSFair website exactly as written, so please be careful to provide accurate information.

Please print using uppercase and lowercase letters, as appropriate.

Company Name (One letter per box, leave box empty for space)																				
Head Office Information	Address																			
	CEO'S Official Title													CEO'S Name						
Exhibition Supervisor	Address																			
	Title / Division													Name						
	TEL													FAX						
	E-mail																			
Invoice Address (Not necessary if same as above)	Address																			
	Title / Division													Name						
	TEL													FAX						
	E-mail																			
URL																				

On behalf of my company, I hereby acknowledge that I have read, understood and will comply with the EDSFair 2011 Exhibition Regulations and herewith apply to exhibit.

Person in charge of our exhibit
Company name:

Name (please print):

Job title:

Signature: